



PRODUCT GUIDE 2018



THE CUTTING EDGE

JOEWELL HISTORY

2017 100th anniversary



1975

Start of "Joewell" brand and overseas expansion



1921

Start of manufacturing haircutting scissors



1917

Founding of Tokosha Co., Ltd.







Toyosaku Inoue, the founder of the company was born in 1894 in Tanushimaru, Kurume city, Fukuoka, Japan. The company was established in 1917 under the name TOKOSHA Company in Tokyo, originally manufacturing medical cutting tools at the time of the start-up.

Manufacturing scissors for barbers was started in 1921. As this year was the year of the Rooster, the company took the Rooster as its trademark, establishing its position as a maker of scissors for barbers.

At the time, Japanese barbers were known to be professionals and paid great attention to the scissors as their primary tool to deliver performance. Our preparation and effort to meet this market requirement was the driving factor which led our company to export our products overseas, and to be considered as one of the top brands of the world. The JOEWELL brand was established in 1975 as the premium scissor manufacturer to the beauty salons. Through exporting our products overseas, it quickly positioned itself as the number one brand in Japan. The start of our business overseas in countries such as the United-States, Europe, and Asia taught us to develop products which were specially designed to meet individual market needs. With a product line of over 200 models, JOEWELL is a brand loved by hair stylists around the world.



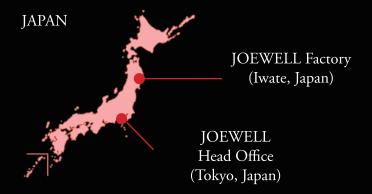
TO YOUR CREATIVITY

HANDMADE IN JAPAN

Iwate Factory in Japan

Our pride is our factory equipped with our state of the art equipment which is the largest of its kind dedicated to manufacturing hair cutting scissors in Japan. Our objective to increase customer satisfaction with our new product starts with the review of the design, calculation process, setting standard requirements for our manufacturing line through to our quality control process, all with the goal to provide the best suited, best product for the customer.







Computer Control & Handmade

Our use of computer generated models to control our manufacturing process allows us to refine the blade and combine the faces to minimize precision deviation. The final touch in our manufacturing process to combine the blades is done by hand through experienced and skilled craftsmen.

Research & Development

Our products are the end results of numerous monitoring of hair stylists, in depth research of their needs coupled with review of the basic elements which led to the creation of the development and research group today. To ensure our customers are satisfied and willing to purchase our products, the Research and Development group reviews the data in an objective and unbiased process to develop an evaluation standard which will meet the most demanding customer requirement in the market.

Professional Staff

- President and Scissors' Doctor -KENJI INOUE (Doctor of Philosophy of Engineering)
- Master Craftsman -HIROSHI KUDARA (Contemporary Master Craftsman Award 2011, Medal with a Yellow Ribbon 2013)



PRODUCT LIST

	ODUC	I		1			
Page	Series	Item	Size	Blade/Cut Ratio	Finger	Coating & Material of Handle	
		2 CD1 L CO	5.0	0 10-11	Hole	Material of Handle	
10		Supreme SPM-50 C CPM-55 Powde Metal	5.0	Sword & Flat Sword & Flat	M	Nickel-less*	
10		Supreme SPM-55 Supreme SPM-60	5.5	Sword & Flat Sword & Flat	M	Nickei-iess	
	ļ		5.0	Sword & Flat Sword & Convex	M R		
11		Supreme SPM-500S NEW Powed Supreme SPM-550S NEW Powed	5.5	Sword & Convex	R	Nickel-less*	
11	Supreme	Supreme SPM-600S NEW Powder	6.0	Sword & Convex	R	Nickei-iess	
		Supreme SCS-F5750PG		Sword	R	Pink Gold + Nickel-less*	
13		Supreme SCS-5750F	_	Sword	R	Hard Titanium + Nickel-less*	
		Supreme SCC-5700F		Convex PRO	S		
14		Supreme SCC-6000F	6.0	Convex PRO	S	Regular**	
15		Supreme SCS-5500	5.5	Sword	R	Hard Titanium + Nickel-less*	
		Joewell BC-50F	5.0	Sword & Convex	R		
16	Black Crest	Joewell BC-55F	5.5	Sword & Convex	R	Titanium & Rubber	
10	Diack Clest	Joewell BC-60F	6.0	Sword & Convex	R	Titamum & Rubber	
		Joewell BC-40 STAINLE	40T	35%	R		
		Joewell ZN-500 STAINLE	5.0	Sword & Convex	M		
17	ZN	Joewell ZN-550 STAINLE	5.5	Sword & Convex	M	Nickel-less*	
		Joewell ZN-600	0.0	Sword & Convex	M		
		Cobalt 4 1/2		Standard	R	Black + Nickel-less*	
		Cobalt 5	7.0	Standard	R		
10	Black Cobalt	Cobalt 5 1/2	2.2	Standard	R		
19		Cobalt 6		Standard	R		
		Cobalt 5 1/2F	7.7	Standard	S		
		Cobalt 6F		Standard	S		
20		Cobalt 4500		Standard	R	NT: 1 11 *	
20	Cobalt	Cobalt 5000	7.1.	Standard	R	Nickel-less*	
		Cobalt 5500	7.7	Standard	R		
		Joewell FX-PRO 50PG STAINLE	7.0	Sword & Flat	R		
		Joewell FX-PRO 55PG STAINLE	7.7	Sword & Flat	R	Pink Gold + Nickel-less*	
22		Joewell FX-PRO 60PG	0.0	Sword & Flat	R		
		Joewell FX-PRO 50PG Skull STAINLE	7	Sword & Flat	R		
		Joewell FX-PRO 55PG Skull STAINLE		Sword & Flat Sword & Flat	R		
_	FX-PRO	Joewell 121 1100 001 d 3ktm	_	Sword & Flat	R		
		Joewell FX-PRO 50 Joewell FX-PRO 55 STAINLE	_	Sword & Flat	R R	-	
		Joewell FX-PRO 60	_	Sword & Flat	R	Nickel-less*	
23		Joewell FX-PRO 40		35%	R		
		Joewell FX-PRO BT50 Skull STAINLE		Sword & Flat	R		
		Joewell FX-PRO BT55 Skull STAINLE	_	Sword & Flat	R	Black Titanium + Nickel-less*	
		Joewell FX-PRO BT60 Skull STAINLE	_	Sword & Flatt	R		
		Joewell TR-525 STAINLE		Convex Shape	R	Titanium & Rubber +	
		Joewell TR-575		Convex Shape	R	Nickel-less*	
24	TR	Joewell TR-55C	_	Convex Shape	S		
		Joewell TR-60C STAINLE		Convex Shape	S	Titanium & Rubber	
		17 : 2 : : : : : : : : : : : : : : : : :		. T			



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Page	Series	Item		Size	Blade/Cut Ratio	Finger Hole	Coating & Material of Handle
25	FX	Joewell FX-55	STAINLESS	5.5	Standard	R	Nickel-less*
		Joewell FX-60	STAINLESS	6.0	Standard	R	
26	C-ONE	Joewell C-ONE 50	STAINLESS	5.0	Standard	R	Nickel-less*
		Joewell C-ONE 55	STAINLESS	5.5	Standard	R	
		Joewell C-ONE 60	STAINLESS	6.0	Standard	R	
27	JKX	Joewell JKX-650	STAINLESS	6.5	Sword & Convex	S	D 1 **
	FZ	Joewell FZ-70	STAINLESS	7.0	Convex Shape	S-M	Regular**
		Joewell Classic PRO 450	STAINLESS	4.5	Convex Shape	R	
		Joewell Classic PRO 500	STAINLESS	5.0	Convex Shape	R	
28	Classic PRO	Joewell Classic PRO 550	STAINLESS	5.5	Convex Shape	R	Nickel-less*
		Joewell Classic PRO 600	STAINLESS	6.0	Convex Shape	R	
		Joewell 45	STAINLESS	4.5	Standard	R	
		Joewell 50	STAINLESS	5.0	Standard	R	
20	Classic	Joewell 55	STAINLESS	5.5	Standard	R	Nickel-less*
29	Classic	Joewell 60	STAINLESS	6.0	Standard	R	INICKEI-IESS
		Joewell 65	STAINLESS	6.5	Standard	R	
		Joewell 70	STAINLESS	7.0	Standard	R	
30	Craft	Craft CR-610	STAINLESS	6.1	KATANA	S	Regular**
30	Clait	Craft CR-630	STAINLESS	6.3	KATANA	S	
	Z	Joewell ZII-55CX	STAINLESS	5.5	Convex Shape	S	Regular**
2.1		Joewell ZII-60CX	STAINLESS	6.0	Convex Shape	S	
31		Joewell Z-55C	STAINLESS	5.5	Standard	S	
		Joewell Z-60C	STAINLESS	6.0	Standard	S	
	SDB - Curved	Joewell SDB-58R	STAINLESS	5.8	Curved Bamboo Leaf	R	Regular**
32		Joewell SDB-60R	STAINLESS	6.0	Curved Bamboo Leaf	R	
	Left Handed	Joewell FX-L55	STAINLESS	5.5	Standard	R	Regular**
		Joewell F LC-50	STAINLESS	5.0	Standard	R	
33		Joewell F LC-55	STAINLESS	5.5	Standard	R	
		Joewell F LC-60	STAINLESS	6.0	Standard	R	
34		Joewell LSF-65	STAINLESS	6.5	Convex Shape	M	
54		Joewell LSF-70	STAINLESS	7.0	Convex Shape	М	
36	SNT - Volume Control	Supreme SNT-40	STAINLESS	40T	less than 5%	S	Regular**
38	Thinning	Joewell E-30	STAINLESS	30T	15%	R	Nickel-less*
		Joewell E-40	STAINLESS	40T	35%	R	
		Joewell HXT-30	STAINLESS	30T	15%	R	
		Joewell HXT-40	STAINLESS	40T	35%	R	
39		Joewell JGC-24	STAINLESS	24T	10-15%	S	Regular**
40	Texturizing	Joewell HXG-20	STAINLESS	20T	15-20%	R	Nickel-less*
41		Joewell HXG-17	STAINLESS	17T	25-30%	R	
		Joewell HXG-14	STAINLESS	14T	40-50%	R	
42	80% Cut	Joewell JGC-12	STAINLESS	12T	80%	S	Regular**

Material of Blade

Powder Metal Alloy Cobalt Base Alloy CBA-1 STAINLESS Supreme Stainless Alloy

Finger Hole

Nickel Contents of Handle

R = Regular

M = MediumS = Small *Nickel-less: less than 0.6%, **Regular: about 5%

Coating: less than 0.6%, Removable Finger Rest: less than 0.6%

 $\hbox{``JOEWELL''} \ and \ \hbox{``{\it Lip}''} \ are \ trademarks \ of \ Tokosha \ Co., \ Ltd. \ \ Specification \ is \ subject \ to \ change \ without \ notice.$

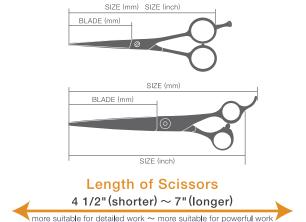
Specification of scissors

JOEWELL delivers products, which better match customer needs for more precise and consistent quality by using a uniform system from design consideration during new product development to standardization and quality control in the manufacturing process.

1. Size of scissors

The size of scissors is usually indicated in inches. The short ones are 4.5 inches, and long ones are up to about 7 inches. The indication in inches is not the length of the blade but the length from the blade edge to finger ring. Size is selected depending on the cut techniques, and popular sizes differ between countries and regions.

Shorter scissors are more suitable for detailed work, and longer scissors are more suitable for powerful work. Cutting accurately in a straight line is the basic of the blunt cut and, therefore, the 5-inch to 6-inch size is the mainstream. The characteristics of long scissors enable efficient work because more hair can be cut at one time, and a higher flexibility can be achieved depending on the method of use.



2.Material

1) Material for the blade

Material for blade is one of the most important elements in the quality

To achieve a better edge and durability, JOEWELL uses the following original blade materials.

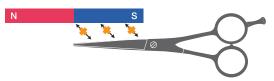
a. Supreme Stainless Alloy STAINLESS

Top quality special alloys born through the pursuit of ultra-fine composition. This material was developed from the long-term experience in manufacturing techniques and the accumulation of user comments and is suitable for hairdressing scissors. It has the best edge sharpness and durability.

b.Cobalt Base Alloy COBALT COBALT

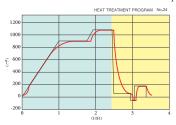
Based on the scarce metal cobalt, it includes chrome, tungsten, and carbon. Cobalt base alloys do not require heat treatment as the material already has hardness, which is suitable for blades. The other characteristics include chemical-resistance and rust-resistance. JOEWELL uses CBA1, which has higher hardness and longer life, and is suitable for dry hair, and CBA12, which has lower hardness and the characteristic of soft cutting.

Compared to cobalt base alloys, stainless has greater hardness but cobalt has higher wear resistance. Therefore, looking at all the elements, a cobalt base alloy has a longer life. Stainless requires heat treatment but cobalt does not. Cobalt is not magnetic; therefore, you can determine whether it is a cobalt base alloy or stainless (stainless including cobalt) by placing a magnet over the blade. Some products claiming to be cobalt are actually stainless. By placing a magnet over the blade, the material can be distinguished from a cobalt base alloy or stainless.



COBALT Base Alloy is not Magnetic!

c.Latest heat treatment techniques



Heat treatment is applied to stainless blade materials except for cobalt base alloys. A computer-controlled, full automatic vacuum heat treatment method is adopted. It can maximize the quality of the material and achieve consistent heat treatment. JOEWELL

manufactures its products at the highest level of hardness that is practically possible, and the hardness is 15% higher than the general hardness of most of competitors' products. It produces the best edge and durability.

d. Powder Metal Alloy



In the usual manufacturing process of steel materials, the metal structure becomes uneven. This is because ingredients melted at high temperatures create a rough carbide. In order to solve this matter a new manufacturing process was developed, this is called 'Powder Metallurgy Processing' . In this process steel materials are baked in powder form, and the metal structure is no longer rough, but becomes smooth and fine. This means Powder Metal Alloy provides, a greater hardness and strength, excellent wear resistance, and excellent corrosion resistance





Powder Metal Alloy

Regular Blade Material

2) Material for the handle

JOEWELL is also concerned about the handle material. We use nickelless (0.6% or less) stainless in most of our products to ensure against metal (nickel) allergies. The countermeasure against nickel allergies is specially demanded in Europe so most of JOEWELL products in Europe are nickel allergy resistant. Also, because of the hard material used, the handle is difficult to be deformed (scissors do not easily go out of tune), and its face is difficult to get scratched. Please see details of nickel contents on Page 19.

3.Design of the handle

Please select the most suitable handle shape depending on hand size, experience, and cut techniques.

1) Symmetric Handle

The symmetry of the handle design is widely appreciated as the basic style for beauty salons. Symmetric design makes it possible to use both sides of the scissors or to change the way the scissors are held for a greater degree of freedom.



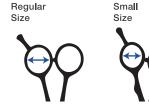


2) Offset Handle

The length of the handle grip differs between still blade and moving blade. Offset handles easily fit the hand so the wrist, elbow, and shoulder do not tire easily when opening or closing the scissors. It is especially easy and popular for the ordinary blunt cut. Another name for this is the ergonomic handle. Various angles and designs are available in offset types so please select according to your preference.

3) The size of the finger hole

Regular, Medium and Small sizes are available. A finger ring can be attached to reduce the size of finger hole.





4.Blade shape

1) Blade setting

The convex blade is sharp for softer cutting while the flat (single bevel blade) is superior for lightweight durability because the whole blade can be designed flat. Tokosha scissors are available in four blade shapes.

a. The Standard JOEWELL Blade Flat Single Bevel Blade

This is the most popular, easy to use, and JOEWELL world standard original blade. Because this is a flat blade and the blade body is light, a lilting cut is possible. Other characteristics include a flat face that fits the hair and comb face.



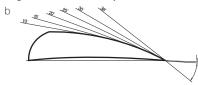
b.Convex Blade

Convex Pro Blade

In pursuit of sharp, smooth cutting, this has the sharpest blade angle and setting. Final finishing is manually done by craftsman to achieve an artistic cutting. Because the cross section of the blade shape is large, it is powerful. Because the point of the blade is smaller than a hair, hairs will not fly about.

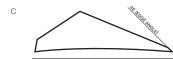
Convex Shape Blade

The Convex Shape Blade was developed by implementing the latest technology on top of the advantage of the convex blade. It maintains soft, sharp cutting and is suitable for anyone.



c.Sword Shape Blade

This type is a sword shape. The power is delivered to the point of the blade with this design.



d.Concave Blade

The new Concave blade with a keen edges achieves a sharp cutting performance.



2) Width of blade

Various blade widths are available. With the wider blade, it is more powerful for cutting hair, and the cut is light. Those with a thin blade point are suitable for detailed work.

3) Blade lines

Various blade lines are available from straight to curved. Generally, the straighter blade is called a straight blade, the ordinary one is called a willow blade, and the curved one is called a bamboo leaf blade. JOEWELL designs blade lines according to the characteristic of each item. The straighter the blade, the easier it is to hold hair for cutting without having the hair slide. The bigger the curve, the greater the amount of hair that will slide when cutting for a smooth, soft cut. The bamboo leaf blade type, which has the biggest curve, is suitable for slide cuts and slicing.





5. Screw on the scissors

Flat screws will not hinder cutting because it has no bulge. Adjustable screws can easily be adjusted to suit your preference.

1) Precision Flat Screw

This is an ultra-precise NC manufacturing screw with little looseness. Because this screw is flat, it does not hinder the comb when cutting and can be adjusted with a coin (with 1.7 mm or less thickness).

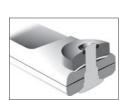


2) Thin Adjustable Screw

The fine screw thread in the 0.35mm size makes fine tuning possible, and the locking and tension functions prevent loosening. By embedding a part of the screw, a more compact design was achieved.

3) Dry Bearing Screw System

The dry bearing screw system is applied at the screw part to pursue smooth opening/closing operation. The solid lubricated pivot point contact and the dry bearing are made of resin. The features are light, smooth opening/closing operation, maintenance free, lightweight, and thin body.



Titanium Cover

Solid Lubricated Pivot Point

Dry Bearing

Resin Washer

Pivot Screw

Urethane Washer

6.Removable Finger Rest

This is finger rest with washer, which does not easily come off, is removable and easy to use. Fitness to fingers was taken into consideration in the design.



7. Serial Number

Each product has unique serial number. which is utilized for quality control and after-sales service management.







JOEWELL SUPREME SPM





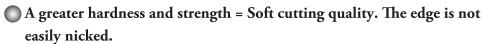
Joewell SPM Series - Winner of iF Gold Award 2018

Joewell SPM series, product of Tokosha Co., Ltd. has won the top distinction in iF DESIGN AWARD 2018, the iF Gold Award 2018. From over 6,400 submissions, only 75 were awarded the gold by the independent expert iF jury.

Powder Metal Alloy



In the usual manufacturing process of steel materials, the metal structure becomes uneven. This is because ingredients melted at high temperatures create a rough carbide. In order to solve this matter a new manufacturing process was developed, this is called 'Powder Metallurgy Processing'. In this process steel materials are baked in powder form, and the metal structure is no longer rough, but becomes smooth and fine. This means Powder Metal Alloy provides;



- Excellent wear resistance = Longer cutting life. Less necessity of re-sharpening.
- Excellent corrosion resistance.

Impact strength is 12 times larger than

broken, and the edge is not easily nicked.

Cobalt Base Alloy CBA-1* = Blade is not easily

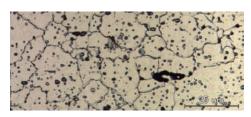
Impact Strength - 12X



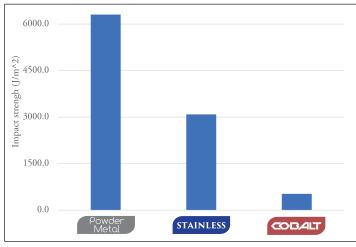
Wear Resistance - 2X

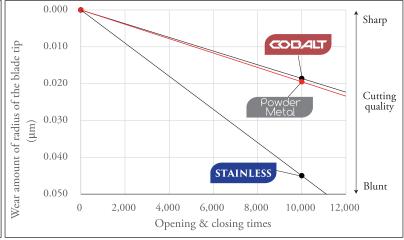
Wear resistance is more than 2 times smaller than Supreme Stainless Alloy* = Expected durability is more than 2 times higher than Supreme Stainless Alloy.

- - Powder Metal Alloy



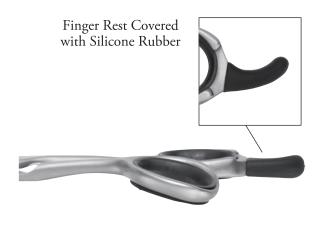
Regular Blade Material



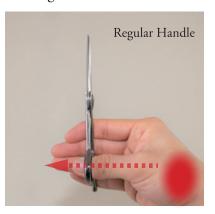


3D Ergonomic Handle

3D handle fits to your hand completely. Mat surface finish provides touching comfort and non-slip effect. Finger rest covered with silicone rubber provides better grip feeling and stability when holding scissors.







Ergonomic handle for a natural movement of a thumb, fingers, and an elbow. Easy to hold scissors in a comfortable position with little burden on a hand and an elbow.

^{*}These data were proved by in-company product tests.



Powder Metal Alloy & 3D ergonomic handle.







SUPREME SPM SYMMETRIC HANDLE Powder Metal



Powder Metal Alloy & Symmetric handle.



Size: 5.0" Blade: 56 mm Weight: 36.0g Size of Finger Hole: Regular (L) Sword & Convex Blade Powder Metal Alloy Dry Bearing Screw System Removable Finger Rest



Size: 5.5" Blade: 63 mm Weight: 42.0g Size of Finger Hole: Regular (L) Sword & Convex Blade Powder Metal Alloy Dry Bearing Screw System Removable Finger Rest



Size: 6.0" Blade: 72 mm Weight: 46.0g Size of Finger Hole: Regular (L) Sword & Convex Blade Powder Metal Alloy
Dry Bearing Screw System
Removable Finger Rest

JOEWELL SUPREME X COBALT

Cobalt Base Alloy CBA-1

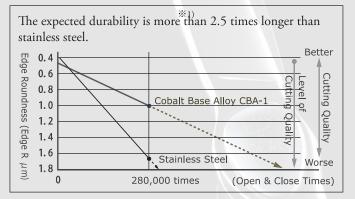


The cobalt base alloy CBA-1, of which more than 2.5 times durability has been proven, is applied for the blade material. Since its cobalt containing ratio is about 50%, it is very hard and has superior wear resistance.

Chemical composition of Cobalt Base Alloy CBA-1

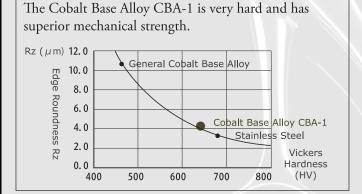
Cobalt (Co) ≥49.5%	Chrome (Cr) 30%	Iron (Fe) ≦3%	Hardness (HV)
Nickel (Ni) ≦3%	Tungsten (W) 12%	Carbon (C) 2. 5%	637

Change of sharpness (roundness) of edge (experiments with the test machine for examining)



%2)

Vickers hardness and change of edge roughness Rz



Japan Good Design Award



<Supreme SCC5700F & SCC6000F> Good Design Award is operated by Japan Industrial Design Promotion Organiza-

Dry Bearing Screw System

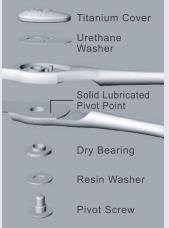
The dry bearing system is applied at the screw part to pursue smooth opening/closing operation. The solid lubricated pivot point contact and the dry bearing are made of resin. The features are light, smooth opening/closing operation, maintenance free, lightweight, and thin body.

To make minute adjustments of the screw, special tools are required (with dedicated driver tool with a strap)



Urethane





Feel of th eopening/closing operation (comparison between the dry bearing and the ordinary screw)



The axis of the abscissas indicates the feel when the user opens and close the scissors (idle cutting load) and the axis of the ordinates indicates the pushing force between the top side and the back side of the blade at the time of opening/closing (pushing forces between blades that are calculated from distortions on the blade). The graph indicates that the dry bearing indicated for the upper has a larger pushing force between blades even with the same feel for opening/closing (idle cutting load). It means that the dry bearing provides a light feel in opening/closing as well as powerful cutting quality.

X1) Durability of Cobalt base alloy is based on the filed proven data. However, it may change depending on cut technique, hair characteristics and other conditions.

^{※2)} Cooperative parties providing various kinds of research data: Iwate Industrial Research Institute/Professor Motomura's office of the Course in Mechanical Engineering of the Department of Science and Engineering, Waseda University

Joewell Supreme in pink gold.



Supreme SCS-F5750PG

Size: 5.75" Blade: 56mm Weight: 46.0g
Size of Finger Hole: Regular (L)
Sword Blade
Cobalt Base Alloy CBA-1
Dry Bearing Screw System
with Silver Decorated Pink Cubic Zirconia Cover
Removable Finger Rest with Pink Cubic Zirconia
Pink Gold Coating



Sword blade and Cobalt Base Alloy CBA-1 provide excellent durability and sharp cutting performance.



Size of Finger Hole: Regular (L)
Sword Blade
Cobalt Base Alloy CBA-1
Dry Bearing Screw System with
anti scratch Diamond Like Coating on
screw cover
Removable Finger Rest
Hard Titanium Coating



Convex blade and Cobalt Base Alloy CBA-1 provide excellent durability and soft cutting quality.





Supreme SCC-5700F

Size: 5.7" Blade: 57mm Weight: 49.5g Size of Finger Hole: Small Convex PRO Blade Cobalt Base Alloy CBA-1 Dry Bearing Screw System Permanent Finger Rest Hard Titanium Coated Handle



Supreme SCC-6000F

Size: 6.0" Blade: 64mm Weight: 52.0g Size of Finger Hole: Small Convex PRO Blade Cobalt Base Alloy CBA-1 Dry Bearing Screw System Permanent Finger Rest Hard Titanium Coated Handle



Sword blade and Cobalt Base Alloy CBA-1 provide excellent durability and sharp cutting performance.

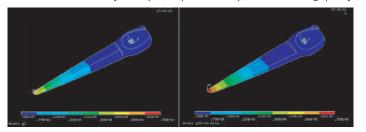


Supreme SCS-5500

Size: 5.5" Blade: 56mm Weight: 41.5g Size of Finger Hole: Regular (L) Sword Blade Cobalt Base Alloy CBA-1 Dry Bearing Screw System with anti scratch Diamond Like Coating on screw cover Removable Finger Rest Hard Titanium Coating

The Sword Blade

The Sword blade for proving sharp cutting quality and durability. The blade is finished by an expert to pursue sharp, smooth cutting quality.



Computer analysis (comparison between sword blades and flat blades)

The figure shows the results of computer analysis of deformation of the blade shape when some forces are applied to the blade. When the results for the sword blade shown on the left are compared with the results for the flat blade on the right, the area colored in red at the point of the blade of the flat blade is larger than the other one. The larger area in red indicates that the shape of the blade deformed more with the same forces applied. In other words, it is observed that the sword shape blade is harder to deform and more powerful than a blade with a flat top.

Ergonomic handle & Black rubber coated handle.

Joewell BC-50F

Size: 5.0" Blade: 48mm Weight: 45.3g Size of Finger Hole: Regular (L) Sword & Convex Blade Supreme Stainless Alloy, Dry Bearing Screw System with Silver Screw Cover, Removable Finger Rest Black Titanium & Rubber Coated Handle

Joewell BC-55F

Size: 5.5" Blade: 55mm Weight: 48.5g Size of Finger Hole: Regular (L) Sword & Convex Blade Supreme Stainless Alloy, Dry Bearing Screw System with Silver Screw Cover, Removable Finger Rest

Black Titanium & Rubber Coated Handle

Joewell BC-60F

Size: 6.0" Blade: 64mm Weight: 50.0g Size of Finger Hole: Regular (L) Sword & Convex Blade Supreme Stainless Alloy, Dry Bearing Screw System with Silver Screw Cover, Removable Finger Rest Black Titanium & Rubber Coated Handle



40-tooth, Cut ratio: 35%
Size: 5.9" Blade: 61mm Weight: 50.0g
Size of Finger Hole: Regular (L)
Supreme Stainless Alloy,
Dry Bearing Screw System with Silver Screw Cover,
Removable Finger Rest
Black Titanium & Rubber Coated Handle



Black Titanium & Rubber Coating

Titanium and a rubber coating are applied to the handle.

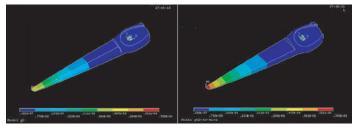
The characteristics are a soft touch, which cannot be achieved with metal, and a non-slip surface. Handles are coated with rubber this makes them smooth to the touch. And as there is no nickel in coating; it is ideal for hairdressers that sometimes suffer allergic reactions.

35%

8

The Sword Blade

The Sword blade for proving sharp cutting quality and durability. The blade is finished by an expert to pursue sharp, smooth cutting quality.



Computer analysis (comparison between sword blades and flat blades)

The figure shows the results of computer analysis of deformation of the blade shape when some forces are applied to the blade. When the results for the sword blade shown on the left are compared with the results for the flat blade on the right, the area colored in red at the point of the blade of the flat blade is larger than the other one. The larger area in red indicates that the shape of the blade deformed more with the same forces applied. In other words, it is observed that the sword shape blade is harder to deform and more powerful than a blade with a flat top.



Ergonomic handle & Short permanent finger rest.

Joewell ZN-500

Size: 5.0" Blade: 48mm Weight: 41.0g Size of Finger Hole: Medium Sword Blade x Convex Shape Blade Supreme Stainless Alloy Dry Bearing Screw System with Anti Scratch Diamond Like Coating on Screw Cover Permanent Short Length Finger Rest

Joewell ZN-550

Size: 5.5" Blade: 55mm Weight: 43.5g Size of Finger Hole: Medium Sword Blade x Convex Shape Blade Supreme Stainless Alloy Dry Bearing Screw System with Anti Scratch Diamond Like Coating on Screw Cover Permanent Short Length Finger Rest

Joewell ZN-600

Size: 6.0" Blade: 65mm Weight: 47.0g Size of Finger Hole: Medium Sword Blade x Convex Shape Blade Supreme Stainless Alloy Dry Bearing Screw System with Anti Scratch Diamond Like Coating on Screw Cover Permanent Short Length Finger Rest



Ergonomic Designed Offset Handle with Permanent Short Length Finger Rest

An ergonomic designed, offset handle enables a comfortable and easy to use cutting position.

A permanent short length finger rest gives more maneuverability, and fits to a variety of hair cutting techniques.



Dry Bearing Screw System with Diamond Like Coating on Screw Cover

A light and smooth cutting action is provided by the Dry Bearing Screw System. Anti scratch diamond like coating on screw cover.



Combination of Sword & Convex Blade

The combination of a Sword and Convex blade delivers not only a powerful cut, but an unrivaled cutting edge. Blades are made of Supreme Stainless Alloy that creates a longer scissor life.





Black Cobalt favored by top artist around the world. Straight, thin, and narrow blade enables detailed works. Cobalt Base Alloy CBA-1 provides excellent durability.



Cobalt Base Alloy CBA-1

The cobalt base alloy CBA-1, of which more than 2.5 times durability has been proven, is applied for the blade material. Since its containing ratio is about 50%, it is very hard and has superior wear resistance.

■ Chemical composition of Cobalt Base Alloy CBA-1

Cobalt(Co) ≥49.5%	Chrome (Cr) 30%	Iron (Fe) ≤3%
Nickel (Ni) ≤3%	Tungsten(W) 12%	Carbon (C) 2.5%

Hardness(HV) 637

*Durability of Cobalt base alloy is based on the filed-proven data. However, it may change depending on cut technique, hair characteristics and other conditions.

Cooperative parties providing various kinds of research data:

Iwate Industrial Research Institute

Professor Motomura's office of the Course in Mechanical Engineering of the Department of Science and Engineering, Waseda University.

Change of sharpness (roundness) of edge (experiments with the test machine for examining)





Size: 4.5" Blade: 40mm Weight: 27.5g Size of Finger Hole: Regular (L) The standard JOEWELL blade Cobalt Base Alloy CBA-1 Precision Flat Screw Removable Finger Rest Black Coating

Cobalt 5

Size: 5.0" Blade: 51mm Weight: 32.0g Size of Finger Hole: Regular (L) The standard JOEWELL blade Cobalt Base Alloy CBA-1 Precision Flat Screw Removable Finger Rest Black Coating

Cobalt 5 1/2

Size: 5.5" Blade: 53mm Weight: 36.5g Size of Finger Hole: Regular (L) The standard JOEWELL blade Cobalt Base Alloy CBA-1 Precision Flat Screw Removable Finger Rest Black Coating



Cobalt 5 1/2F (Offset)

Size: 5.5" Blade: 52mm Weight: 34.5g Size of Finger Hole: Small The standard JOEWELL blade Cobalt Base Alloy CBA-1 Precision Flat Screw Permanent Finger Rest Black Coating

Cobalt 6F (Offset)

Size: 6.0" Blade: 65mm Weight: 44.0g Size of Finger Hole: Small The standard JOEWELL blade Cobalt Base Alloy CBA-1 Precision Flat Screw Permanent Finger Rest Black Coating



Size: 6.0" Blade: 64mm Weight: 40.5g Size of Finger Hole: Regular (L) The standard JOEWELL blade Cobalt Base Alloy CBA-1 Precision Flat Screw Removable Finger Rest Black Coating





Longer cutting life acheived by Cobalt Base Alloy. Cobalt series is a best seller around the world since its debut in 1977.



Cobalt 5500
Size: 5.5" Blade: 53mm Weight: 37.0g
Size of Finger Hole: Regular (L)
he standard JOEWELL blade
Cobalt Base Alloy CBA-1
Precision Flat Screw

Removable Finger Rest

FX-PRO in pink gold. FX 3D handle is designed for a natural movement of a thumb, fingers, and an elbow.



Sword & Flat Blade

The back side is Flat blade and the top side is Sword blade.

It enables accurate and stable scissors operation because the flat blade face fits the comb face and hair panel.



FX-PRO in pink gold. FX 3D handle is designed for a natural movement of a thumb, fingers, and an elbow.









FX 3D handle is designed for a natural movement of a thumb, fingers, and an elbow.







Joewell FX-PRO 55

Size: 5.5" Blade: 54mm Weight: 44.0g Size of Finger Hole: Regular (L) Sword & Flat Blade, Supreme Stainless Alloy, Dry Bearing Screw System, Removable Finger Rest





Size: 6.0" Blade: 63mm Weight: 46.5g Size of Finger Hole: Regular (L) Sword & Flat Blade, Supreme Stainless Alloy, Dry Bearing Screw System, Removable Finger Rest





40-tooth, Cut Ratio: 35% Size: 6.0" Blade: 61mm Weight: 47.8g Size of Finger Hole: Regular (L) Sword & Flat Blade, Supreme Stainless Alloy, Dry Bearing Screw System, Removable Finger Rest





Black Titanium Coating with Skull Screw Cover.



Joewell FX-PRO BT55 Skull Size: 5.5" Joewell FX-PRO BT60 Skull Size: 6.0"



Blue titanium and rubber coated handle provides better grip feeling and stability when holding scissors.



Joewell TR-525

Size: 5.25" Blade: 49mm Weight: 38.5g Size of Finger Hole: Regular (L) Convex Shape Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest Blue Titanium & Rubber Coated Handle

Joewell TR-575

Size: 5.75" Blade: 59mm Weight: 41.0g Size of Finger Hole: Regular (L) Convex Shape Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest Blue Titanium & Rubber Coated Handle



Titanium and a rubber coating are applied to the handle. The characteristics are a soft touch, which cannot be achieved with metal, and a non-slip surface.

Handles are coated with rubber this makes them smooth to the touch. And as there is no nickel in coating; it is ideal for hairdressers that sometimes suffer allergic reactions.





Joewell TR-55C

Size: 5.5" Blade: 56mm Weight: 42.0g Size of Finger Hole: Small Convex Shape Blade Supreme Stainless Alloy Thin Adjustable Screw Removable Finger Rest Blue Titanium & Rubber Coated Handle



Joewell TR-60C

Size: 6.0" Blade: 65mm Weight: 44.5g Size of Finger Hole: Small Convex Shape Blade Supreme Stainless Alloy Thin Adjustable Screw Removable Finger Rest Blue Titanium & Rubber Coated Handle



FX 3D handle is designed for a natural movement of a thumb, fingers, and an elbow.



Joewell FX-55

Size: 5.5" Blade: 55mm Weight: 45.0g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade, Supreme Stainless Alloy, Thin Adjustable Screw, Removable Finger Rest



Joewell FX-60

Size: 6.0" Blade: 64mm Weight: 47.0g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade, Supreme Stainless Alloy, Thin Adjustable Screw, Removable Finger Rest





Joewell's standard model of offset handle. Easy to hold scissors in a comfortable position with little burden on a hand and an elbow.













FZ



Joewell's long scissors in 7.0".

Long scissors with powerful sword blades. Dry Bearing System enables smooth opening and closing actions.



Joewell JKX-650

Size: 6.5" Blade: 79mm Weight: 53.0g Size of Finger Hole: Small Sword & Convex Blade Supreme Stainless Alloy, Dry Bearing Screw System, Permanent Finger Rest



Joewell FZ-70

Size: 7.0" Blade: 84mm Weight: 63.0g Size of Finger Hole: Small-Medium Convex Shape Blade Supreme Stainless Alloy Thin Adjustable Screw Permanent Finger Rest



Lightweight & Smooth action. Thin and narrow blade enables detailed works.



Joewell Classic PRO 450

Size: 4.5" Blade: 43mm Weight: 23.0g Size of Finger Hole: Regular (L) Convex Shape Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Joewell Classic PRO 500

Size: 5.0" Blade: 50mm Weight: 27.5g Size of Finger Hole: Regular (L) Convex Shape Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Joewell Classic PRO 600

Size: 6.0" Blade: 68mm Weight: 36.5g Size of Finger Hole: Regular (L) Convex Shape Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Joewell Classic PRO 550

Size: 5.5" Blade: 50mm Weight: 27.5g Size of Finger Hole: Regular (L) Convex Shape Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Classic series is our standard model which made Joewell known throughout the world, and has been selling around the world for over 30 years.



Joewell 45

Size: 4.5" Blade: 42mm Weight: 28.0g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Size: 5.0" Blade: 48mm Weight: 32.0g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Joewell 60

Size: 6.0" Blade: 65mm Weight: 41.0g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Joewell 55

Size: 5.5" Blade: 53mm Weight: 36.5g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Size: 6.5" Blade: 69mm Weight: 45.5g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Size: 7.0" Blade: 82mm Weight: 50.0g Size of Finger Hole: Regular (L) The Standard JOEWELL Blade Supreme Stainless Alloy Precision Flat Screw Removable Finger Rest



Polyhedral grip 3D handle fits your hand completely. KATANA blade provides powerful and sharp cutting performance.

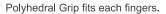




Polyhedral Grip 3-Dimensional Handle

New Polyhedral Grip 3D Handle assists a comfortable hair cutting & handling scissors.







3-Dimensional Handle

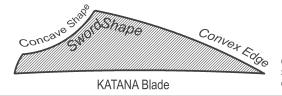
Dry Bearing Screw with Decorated Silver Plate

The dry bearing screw is applied to make smooth opening and closing operation. The solid lubricated pivot point contact and the dry bearing are made of resin. Optional Decorated Silver Plate can be changed.

KATANA Blade

Sword Shape Blade, Convex Pro Edge and Concave Shape on back of blades







Design for Easy combing in the right hand while holding scissors

Dry Bearing Screw System

Convex Edge: Create powerful & sharp cutting performance. Sword Shape: Power is delivered to the point of the blade. Concave Shape: Adjust the weight & balance of blades.







Ergonomic handle with Small finger holes.



Vertically curved bamboo leaf blades are ideal for slide cut.



Joewell SDB-58R

Size: 5.8" Blade: 60mm Weight: 48.0g Size of Finger Hole: Regular (L) Curved Bamboo Leaf Blade, Supreme Stainless Alloy, Thin Adjustable Screw, Removable Finger Rest



Joewell SDB-60R

Size: 6.1" Blade: 66mm Weight: 66.0g Size of Finger Hole: Regular (L) Curved Bamboo Leaf Blade, Supreme Stainless Alloy, Thin Adjustable Screw, Removable Finger Rest

Curved Bamboo Leaf Blade

With Bamboo leaf blade, the greater the amount of hair that will slide when cutting for a smooth. The curved blade makes the slide cutting in concave or convex much easier. Also it is good for point cut (or chop cut), when putting the scissors vertically into the hair bundle, it matches the cutting direction.





LEFT HANDED SCISSORS STAINLESS



Scissors exclusively for left handed.



Joewell FX-L55 (Left handed)

Size: 5.5" Blade: 54mm Weight: 44.0g Size of Finger Hole: Regular (L), The Standard JOEWELL Blade, Supreme Stainless Alloy, Thin Adjustable Screw, Removable Finger Rest



Joewell F LC-50 (Left handed)

Size: 5.0" Blade: 49mm Weight: 44.7g Size of Finger Hole: Regular (L), The Standard Joewell Blade Supreme Stainless Alloy, Precision Flat Screw, Removable Finger Rest





Joewell F LC-60 (Left handed)

Size: 6.0" Blade: 64.5mm Weight: 49.5g Size of Finger Hole: Regular (L), The Standard Joewell Blade Supreme Stainless Alloy, Precision Flat Screw, Removable Finger Rest





Joewell F LC-55 (Left handed)

Size: 5.5" Blade: 56.5mm Weight: 47.5g Size of Finger Hole: Regular (L), The Standard Joewell Blade Supreme Stainless Alloy, Precision Flat Screw, Removable Finger Rest

JOEWELL 7



Scissors exclusively for left handed.





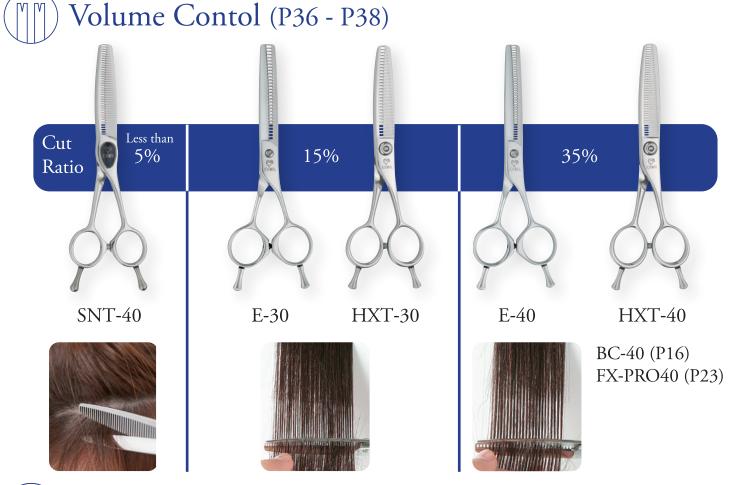
Joewell LSF-65 (Left handed)

Size: 6.5" Blade: 74mm Weight: 63.0g Size of Finger Hole: Small, Convex Shape Blade Supreme Stainless Alloy, Thin Adjustable Screw, Permanent Finger Rest

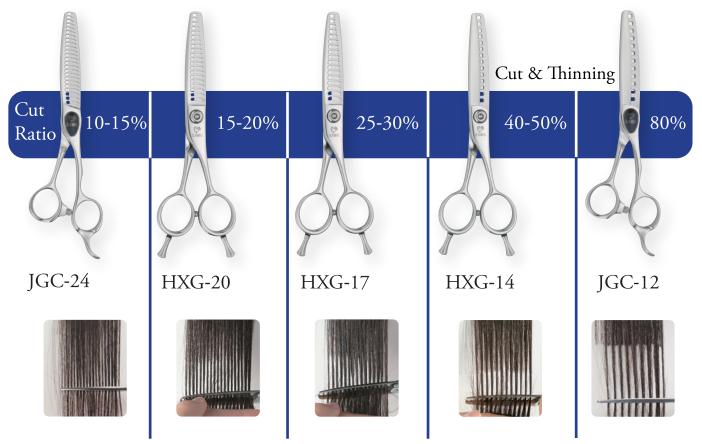
Joewell LSF-70 (Left handed)

Size: 7.0" Blade: 85mm Weight: 65.5g Size of Finger Hole: Small, Convex Shape Blade Supreme Stainless Alloy, Thin Adjustable Screw, Permanent Finger Rest

THINNING SCISSORS



Texturizing (P39 - P42)

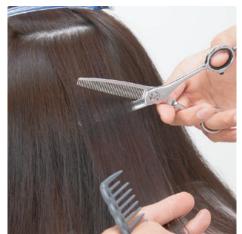




SUPREME SNT - VOLUME CONTROL



Thinner for the root of hair. Each thinning tooth cuts only one hair.







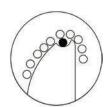


Cut only one hair without damage because of a tiny grove on the tip of thinning tooth.



Enlarged photo of a hair and the tip of thinning blade.





Supreme SNT-40

40-tooth, Cut ratio: less than 5% Size: 5.9" Blade: 60mm Weight: 52.0g Size of Finger Hole: Regular (L) Supreme Stainless Alloy Dry Bearing Screw System Removable Fin er Rest



You can control volume of hair by times of cutting hair.



Cut the root of hair to reduce volume of hair.

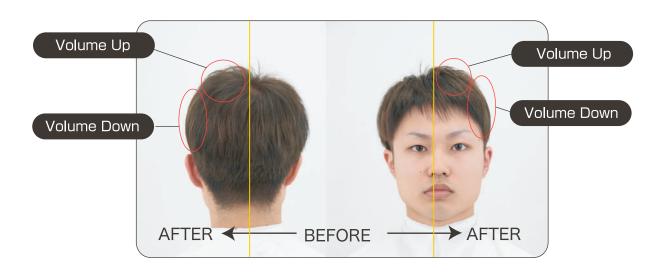


Cut the middle of hair to make volume of hair.



Cut the tip of hair to adapt hair delicately.







Best selling thinning scissors in Europe. E series is a basic thinner with symmetric handle.



HXT - CONVEX THINNING

STAINLESS

HXT series is a convex thinner with good balance of weight and sharp cutting performance.





STAINLESS

Thinning scissors for texture adjustment. Because of flat teeth and extended gaps, hair is easily caught and scissors can be pulled easily when inserting blades vertically or diagonally.



Joewell JGC-24

24-tooth, Cut Ratio: 10-15% Size: 6.3" Blade: 69mm Weight: 57.0g Size of Finger Hole: Small Supreme Stainless Alloy Dry Bearing Screw System Permanent Finger Rest















Easy to create texture of hair. Good for texturizing, volume out hair, and slicing.



JGC-24, JGC-12, HXG-20, HXG-17, HXG-14



HXG - TEXTURIZING



Thinning scissors for texture adjustment. Because of flat teeth and extended gaps, hair is easily caught and scissors can be pulled easily when inserting blades vertically or diagonally.



Joewell HXG-20

20-tooth, Cut Ratio about 15-20% Size: 5.9" Blade: 62mm Weight: 54.5g Size of Finger Hole: Regular (L) Supreme Stainless Alloy Thin Adjustable Screw Removable Finger Rest

15-20%





Joewell HXG-17

17-tooth, Cut Ratio about 25-30% Size: 5.9" Blade: 62mm Weight: 54.5g Size of Finger Hole: Regular (L) Supreme Stainless Alloy Thin Adjustable Screw Removable Finger Rest

Cut Ratio 25-30%









Joewell HXG-14

14-tooth, Cut Ratio 40-50% Size: 5.9" Blade: 62mm Weight: 55.5g Size of Finger Hole: Regular (L) Supreme Stainless Alloy Thin Adjustable Screw Removable Finger Rest

Cut Ratio 40-50%





HXG-20, HXG-17: Hair is easily caught, and scissors can be easily pulled even when inserting the scissors vertically or diagonally.



HXG-14: Making gradation



JGC - 80% CUT SCISSORS STAINLESS



80% "Cut & Thinning" scissors have both functions of cutting and thinning scissors. It is possible to cut short and make soft texture of hair ends at the same time.













Joewell JGC-12

12-tooth, Cut Ratio: 80% Size: 6.2" Blade: 67mm Weight 58.5g Size of Finger Hole: Small Supreme Stainless Alloy Dry Bearing Screw System Permanent Finger Rest

Cut Ratio 80%







WET





JGC-24, JGC-12, HXG-20, HXG-17, HXG-14



